



## PRESS RELEASE

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### **Lincoln Intermediate Unit Puts Southern Pennsylvania Schools on the Fast Track With Comcast Business Ethernet**

*44-Site Ethernet Network Service, Ethernet Private Line and Ethernet Dedicated Internet to Help Improve Cloud Computing and Disaster Recovery Initiatives for More Than 96,000 Local Students and Faculty*

**NEW OXFORD, Pa. – December 17, 2013** – Comcast Business today announced that the [Lincoln Intermediate Unit](#), which offers educational and technology resources to more than 96,000 local students and teachers, is providing [Comcast Ethernet](#) services to many of its member districts across York, Franklin and Adams counties in Pennsylvania. This comprehensive Ethernet solution will outfit the organization with the high-capacity infrastructure needed to support a variety of cloud computing and disaster preparedness initiatives currently being developed by its affiliated school districts, helping to advance their technology goals for the current school year and beyond.

Founded in 1970, the Lincoln Intermediate Unit provides technology resources for 25 member school districts, two career and technology centers, more than 80 non-public schools, and several learning centers, libraries and charter schools across three counties in southern Pennsylvania. In addition to offering Internet access, cloud-based IT support, video conferencing capabilities, Voice-over-IP (VoIP) and hosted servers, the organization also provides its member districts with the ability to utilize its Lincoln Learning Network (LLN), an online portal that hosts Discovery Learning streaming content. As demand for these online educational services grew, the Lincoln IU looked to Comcast Business to provide the network services needed to support these initiatives, as well as to connect its member school districts to the [PAIUnet](#), a statewide, high-speed private network that allows teachers and students to communicate, collaborate and share resources over the Internet.

"More than 96,000 local students and faculty depend on us for access to their online educational resources each day, which means that we need to have total confidence in the quality and reliability of the communications services we use to ensure that they can connect to their data when they need it," said Jared Mader, director of education technology for the Lincoln Intermediate Unit. "Comcast has allowed many of our districts to increase their bandwidth exponentially – and for half the price, in some cases – which has given them access to cloud computing, video conferencing and other online educational tools that had previously been cost-prohibitive for them."

Lincoln IU is now using several [Ethernet Network Services](#) and [Ethernet Private Lines](#) from Comcast Business with speeds ranging from 100 Megabits-per-second (Mbps) to 1 Gigabit-per-second (Gbps) that connect 44 sites across the southern part of the state. The organization is also taking advantage of two 1 Gbps [Ethernet Dedicated Internet](#) lines that provide the Internet access for the schools to support online course management systems, which allow teachers to create their own online courses, websites, video content and calendars, as well as post assignments, test results and discussion boards for students.

This additional capacity also allows the Lincoln IU to offer remote data replication to support disaster preparedness initiatives for member school districts via a data center located at its headquarters in New Oxford. Schools are now able to back up their data at the IU and take advantage of redundant power, climate control, and, most importantly, geographic separation. Additional plans to incorporate new services from Comcast Business are currently underway.

"In today's 21<sup>st</sup> Century learning environment, traditional textbooks are becoming increasingly complemented by other forms of educational materials that are housed online, ranging from Web courses to educational videos," said Glenn Lytle, VP of Comcast Business, Keystone Region. "Our Ethernet

services are backed by a robust, nationwide network that can handle these online initiatives with ease while also providing local schools with the scalability they require to purchase and increase bandwidth in whatever increments make the most sense for them.”

### **About Comcast Business**

Comcast Business, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a modern, advanced network that is backed by 24/7 technical support, Comcast delivers Business Internet, TV and Voice services for cost-effective, simplified communications management.

The Comcast Business Ethernet suite offers high-performance point-to-point and multi-point Ethernet services with the capacity to deliver cloud computing, software-as-a-service, business continuity/disaster recovery and other bandwidth-intensive applications. Comcast Ethernet services are significantly faster than standard T1 lines and other legacy technologies, providing scalable bandwidth from 1 Mbps up to 10 Gigabits-per-second (Gbps) in more than 20 major US markets.

For more information, call 866-429-3085 or visit <http://business.comcast.com/enterprise>.

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### **About Comcast Cable**

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to businesses and residential customers. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit [www.comcastcorporation.com](http://www.comcastcorporation.com) for more information.

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